

*K*now your diamond's pedigree.

Size alone does not determine a diamond's value. Diamonds of quality are graded for clarity, color, cut and carat (the 4 C's) by the Gemological Institute of America (GIA). A GIA Diamond Certificate is your assurance of lasting value. Knowing the grade of your diamond allows you to comparison shop with confidence.

*A*t Barry's Estate Jewelry we offer 5 C's: Clarity, Color, Cut, Carat and most importantly, Confidence. We educate consumers while offering them the best value for their money. As an extensively trained GIA Jeweler and Gemologist, Barry is committed to selling quality diamonds, ethically and competitively.

Diamonds Estate Jewelry Appraisals Repairs

Important Guidelines to follow BEFORE you purchase your diamond:

- Follow the GIA Diamond Grading Chart
- Get a Diamond Certificate
- Check the Rapaport Price Guide
- Use an Accredited Gemologist

These guidelines FORCE all jewelers to be reputable and competitive, thus enabling you to comparison shop with ease.

*We specialize
in educating
our consumers on*

Diamonds



BARRY'S Estate Jewelry

**Barry Fixler, G.I.A. Gemologist
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Buying a Diamond...

Should be a satisfying experience.

At Barry's Estate Jewelry, we offer

only quality diamonds of value.

Don't be fooled by chain stores that

promise low prices and offer inferior

diamonds. Get the diamond you pay

for. Our knowledge and experience will

guide you to the best diamond value.

We won't be satisfied...

...until you love your diamond.

Color

Although most diamonds appear colorless when seen alone, there are subtle differences in shade that affect a diamond's value. The more colorless a diamond, the more it sparkles with all the colors of the spectrum, the rarer and more valuable the diamond will be. Diamonds of quality are graded for color against a GIA master set of stones. While beautiful diamonds are found in many color grades, knowing the color grade of your diamond is another part of confirming its value.



Colorless



Near Colorless



Faint Yellow



Very Light Yellow



Light Yellow

Clarity

Every diamond is unique, with individual identifying characteristics. The fewer flaws or “inclusions”, the higher a diamond’s value. Diamonds are rated according to the size and number of inclusions, starting with Internally Flawless, the most rare and precious. Diamonds with very, very small inclusions are graded VVS₁ or VVS₂. Inclusions that can be seen without magnification are graded I₁ to I₃. The larger the inclusion, the lower the grade. Major inclusions interfere with the diamond’s sparkle and brilliance.



FL IF



VVS₁ VVS₂



VS₁ VS₂



SI₁ SI₂



I₁



I₂



I₃

GIA Clarity Grading Scale																									
Flawless		VVS ₁		VVS ₂		VS ₁		VS ₂		SI ₁		SI ₂		I ₁				I ₂				I ₃			
Internally Flawless														Included											
GIA Color Grading Scale																									
C	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	Fancy Grades		
Colorless			Near Colorless				Faint Yellow				Very Light Yellow				Light Yellow								Yellow		

Carat

A diamond’s size is measured in carats, which is a measure of weight. Larger diamonds are less frequently found and are generally more valuable. A larger diamond displays more of the sparkle, fire and brilliance that make diamonds special. Remember, though, that diamonds of equal size can vary widely in quality and value. Knowing the GIA grade of your diamond is your best assurance of value.



Assure the value and quality of your diamond by requesting an original GIA Diamond Certificate

Cut

A diamond’s beauty is a combination of nature and art. Well-cut diamonds have more value than poorly cut diamonds of the same size, color and clarity. Facets reflect light back through the diamond and out through the top in a display of fire and brilliance. A diamond that is cut too deep or too shallow loses light and sparkle from every facet. Let us show you the difference.

